



University recruiting

Find student assistants, interns and graduates directly at the university.

14 university locations

Berlin | Bochum | Bonn-Rhein-Sieg | Darmstadt | Dortmund
Dusseldorf | Erlangen-Nuremberg | Göttingen | Hamburg
Koblenz-Landau | Cologne | Lubeck | Mainz | Stuttgart

On campus with one click

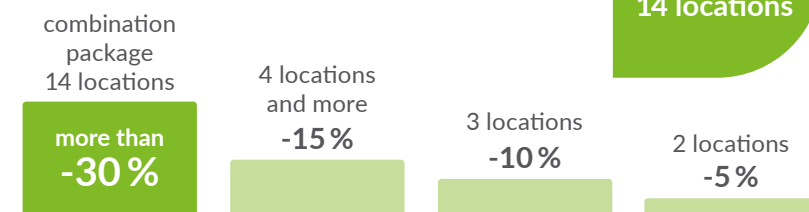
Your job offer at stellenwerk reaches over 300,000 unique users and 2.8 million page views monthly (Ø 2018).

Products

	Premium Plus	Premium	Basis
Per location	150.00 €	100.00 €	50.00 €
All fourteen locations (incl. discount for combined bookings)	1,350.00 €	900.00 €	450.00 €
Lifespan	28 days	28 days	28 days
Automated refresh after 14 days	✓	–	–
Textadvertisement with a link to your website	✓	✓	✓
Logo upload	✓	✓	–
Visual highlighting in the overview	✓	✓	–
PDF upload of your self designed job offer	✓	✓	–
Link to your company profile	✓	✓	–
Display in the company register	✓	✓	–
Setup service (optionally bookable)	40.00 € per advertisement or company profile (plus the advertising price)		

Discount for combined bookings

Local, regional, national: stellenwerk offers you individual possibilities for your recruiting.



Book & save up to 14 locations

Discounts compared to the single booking. Agency commission and further volume discounts on request.

Job Board

Complement your online job advertisement with a physical posting directly on campus.

	Poster A3	Poster A4
Per Job Board	40.00 €	25.00 €
Lifespan	14 days	14 days
Locations	Bonn-Rhein-Sieg, Göttingen, Hamburg, Cologne	Bonn-Rhein-Sieg, Erlangen-Nuremberg, Göttingen, Hamburg, Cologne

Available individually or in combination with online job advertisement.



Info Boards and Info Screens

Advertise yourself as an employer or announce your recruiting event on our info boards and info screens.

	Info screen	Poster A3	Poster A4
Per placement	125.00 €* [*]	40.00 €	25.00 €
Lifespan	28 days	14 days	14 days
Locations	Göttingen	Hamburg	Hamburg

*Price is for the payout on two info screens.

Career Event

You can promote your recruiting events in our online Career Calendar. Entries are sorted chronologically according to event date.

	Recruiting Event
Per placement and event	70.00 €
Duration	until the event date
Locations	Bonn-Rhein-Sieg, Dusseldorf, Hamburg

Banner advertising on stellenwerk job portals

With our partner VariFast we offer you various possibilities to place advertising content throughout the stellenwerk network.

Advertising material	TKP
Wallpaper (728 x 90 px) + (120 x 600 px)	30.00 €
Rectangle (300 x 250 px)	15.00 €
Skyscraper (120 x 600 px)	15.00 €
Superbanner (728 x 90 px)	15.00 €
Full-Size (468 x 60 px)	10.00 €



stellenwerk job fair Bochum

14 & 15 May 2019 | 100 exhibitors
9,000 students and university graduates
Campus Ruhr-Universität Bochum

stellenwerk job fair Hamburg

4 – 6 June 2019 | 150 exhibitors
15,000 students and university graduates
Campus Universität Hamburg

Career Day Hamburg

4 & 5 December 2019 | 24 employers
90-minute discussion round
Career Center Universität Hamburg

University job fairs

- stellenwerk job fairs directly on campus of Ruhr-Universität Bochum and of Universität Hamburg
 - More than 250 companies, an attractive supporting programme and services
 - Interactive exhibition App
 - Application of the stellenwerk job fairs on the campus of the universities, in the city, online and via social media marketing
-
- **Select one of three different exhibition packages to present your company.**
 - **Find more information on www.stellenwerk-jobmesse.de**

1,250.00 €

Career Day

- Career Day is an annual career orientation and career planning event held at the Career Center of the University of Hamburg
- Company talks, supporting program and panel discussion
- Up to 24 companies introduce themselves as employers and get to know selected candidates in a personal interview
- One 90-minute discussion round with 4 – 10 participants (depending on target group)
- The recruiting event is announced on the homepage, in the newsletter on social media channels of the Career Center, as well as on other university advertising spaces
- Date: 4 & 5 December 2019 (4 December is already booked)

350.00 €

stellenwerk job fair Bochum

14 & 15 May 2019 | 100 exhibitors
9,000 students and university graduates
Campus Ruhr-Universität Bochum

Official job fair of the RUB

With 20 faculties and over 41,000 students,
the RUB unites all major scientific disciplines
on a comfortable campus

Exhibitors

Regional and national companies,
companies operating nationwide and global players,
non-profit organizations, career services

Exhibition packages Bochum

	Package L	Package M	Package S*
Measurements, furnishing: Exhibition stand incl. back wall; front display with company name; WiFi; 220 V electrical connection	4 × 2 m space, 1 counter, 1 bar table, 3 bar stools	3 × 2 m space, 1 bar table, 2 bar stools	2 × 2 m space, 1 bar table, 1 bar stool
Catering: lunch buffet and drinks in the catering tent; coffee and mineral water at the booth; ticket for the exhibitor get-together (barbecue, beer and wine)	4 people	4 people	2 people
Job advertisements on the job walls (DIN A4) and in the exhibition app	3 advertisements	3 advertisements	1 advertisements
Online job advertisements on www.stellenwerk-bochum.de	3 x Premium Plus	3 x Premium	1 x Basis
Mention on the exhibitor list in the exhibition brochure (20,000 copies)	✓	✓	✓
Company profile in the online exhibitor directory and exhibition app	✓	✓	✓
Logo shown in the exhibition brochure and on the stage canvas	✓	✓	–
Interview/article on Facebook	✓	✓	–
Top exhibitor interview on the exhibition website	✓	–	–
Top listing of your company on the exhibition website and exhibition app	✓	–	–
Optional: Themed lecture on stage or participation in a panel debate (20 minutes slot)	✓	–	–
Discount for booking of two exhibition days	10 %	10 %	–
Cost per exhibition day (plus VAT)	2,950.00 €	2,250.00 €	1,250.00 €

*Package S can ONLY be booked
by Start-Ups and companies with
less than 50 employees.

stellenwerk job fair Hamburg

4 – 6 June 2019 | 150 exhibitors
15,000 students and university graduates
Campus Universität Hamburg

Largest university job fair

A joint event of the
University of Hamburg, HAW Hamburg,
TU Hamburg and Stellenwerk

Exhibitors

Regional and national companies,
companies operating nationwide and global players,
non-profit organizations, career services

Exhibition packages Hamburg

	Package L	Package M	Package S*
Measurements, furnishing: Exhibition stand incl. back wall; front display with company name; WiFi; 220 V electrical connection	4 × 2 m space, 1 counter, 1 bar table, 3 bar stools	3 × 2 m space, 1 bar table, 2 bar stools	2 × 2m space, 1 bar table, 1 bar stool
Catering: lunch buffet and drinks in the catering tent; coffee and mineral water at the booth; ticket for the exhibitor get-together (food trucks, cocktails, beer and wine)	4 people	4 people	2 people
Job advertisements on the job walls (DIN A4) and in the exhibition app	3 advertisements	3 advertisements	1 advertisements
Online job advertisements on www.stellenwerk-hamburg.de	3 x Premium Plus	3 x Premium	1 x Basis
Mention on the exhibitor list in the exhibition brochure (30,000 copies)	✓	✓	✓
Company profile in the online exhibitor directory and exhibition app	✓	✓	✓
Logo shown in the exhibition brochure and on the stage	✓	✓	–
Interview/article on Facebook	✓	✓	–
Top exhibitor interview on the exhibition website	✓	–	–
Top listing of your company on the exhibition website and exhibition app	✓	–	–
Optional: Themed lecture or participation in a panel debate on stage (20 minutes slot)	✓	–	–
Discount for minimum booking of two exhibition days	10 %	10 %	–
Cost per exhibition day (plus VAT)	3,950.00 €	3,250.00 €	1,800.00 €

*Package S can ONLY be booked
by Start-Ups and companies with
less than 50 employees.

stellenwerk job fair Bochum

14 & 15 May 2019 | 100 exhibitors
9.000 students and university graduates
Campus Ruhr-Universität Bochum

stellenwerk job fair Hamburg

4 - 6 June 2019 | 150 exhibitors
15,000 students and university graduates
Campus Universität Hamburg

Exhibitors

Regional and national companies,
companies operating nationwide and global players,
non-profit organizations, career services

Separate booking of additional services for Bochum and Hamburg:

Additional services	Prices
Advertisement in the exhibition brochure (BO: 20,000 / HH: 30,000 copies) (measurement: 80x38 mm – amount limited)	300.00 €
Sponsored social media post (1 post on Facebook, Twitter & Instagram)	200.00 €
Banner advertisement on www.stellenwerk-hamburg.de / on www.stellenwerk-bochum.de (20,000 AIs)	260.00 €
Flyer distribution during the job fair (2 exclusive slots of 3 hours available per day, booking subject to availability)	600.00 €
Sponsoring of the visitor raffle in the exhibition app (exclusive)	500.00 € plus price
Branding on back wall and exhibition counter (production and installation) (Offer on request, the costs will be listed)	90.00 € per m ²
Sponsoring for outside tent area (Hamburg) (The costs will be listed)	on request